



www.komonews.com

KOMO
140 Fourth Ave N
Seattle, WA 98109
Main: (206)404-4000
Billing: (206)404-3717

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
190367-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOMO	Troy Hill	Seattle Local Bl	Local

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Rd STE 670
Fairfax, VA 22030

Send Payment To:

KOMO
Fisher Broadcasting Seattle TV LLC
PO Box 94394
Seattle, WA 98124-6694

Advertiser	Product	Estimate Number
Cantwell for Senate (Dem)	Cantwell for Senate 2012	11360

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	190367	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	11/06/12	M-F KOMO 4 NEWS	6-7A	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMO M 10/29/12 5:59 AM M-F KOMO 4 NEWS 6-7A :30 CANTV73 \$500.00 NM 2 KOMO Tu 10/30/12 6:28 AM M-F KOMO 4 NEWS 6-7A :30 CANTV73 \$500.00 NM 3 KOMO W 10/31/12 6:12 AM M-F KOMO 4 NEWS 6-7A :30 CANTV73 \$500.00 NM 4 KOMO Th 11/01/12 6:54 AM M-F KOMO 4 NEWS 6-7A :30 CANTV73 \$500.00 NM 5 KOMO F 11/02/12 6:57 AM M-F KOMO 4 NEWS 6-7A :30 CANTV73 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KOMO M 11/05/12 6:55 AM M-F KOMO 4 NEWS 6-7A :30 CANTV73 \$500.00 NM 7 KOMO Tu 11/06/12 5:59 AM M-F KOMO 4 NEWS 6-7A :30 CANTV73 \$500.00 NM									
3	10/29/12	11/06/12	GMA	7-9A	11111--	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMO M 10/29/12 7:29 AM GMA 7-9A :30 CANTV73 \$550.00 NM 2 KOMO Tu 10/30/12 8:48 AM GMA 7-9A :30 CANTV73 \$550.00 NM 3 KOMO W 10/31/12 9:00 AM GMA 7-9A :30 CANTV73 \$550.00 NM 4 KOMO Th 11/01/12 8:48 AM GMA 7-9A :30 CANTV73 \$550.00 NM 5 KOMO F 11/02/12 8:54 AM GMA 7-9A :30 CANTV73 \$550.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KOMO M 11/05/12 8:54 AM GMA 7-9A :30 CANTV73 \$550.00 NM 7 KOMO Tu 11/06/12 8:49 AM GMA 7-9A :30 CANTV73 \$550.00 NM									
6	10/29/12	11/06/12	Live With Kelly	9-10A	11-----	:30	2	\$300.00	NM

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Advertiser	Product	Estimate Number	
Cantwell for Senate (Dem)	Cantwell for Senate 2012	11360	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOM 10/29/12 9:29 AM Live With Kelly 9-10A :30 CANTV73 \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOMOTu 11/06/12 9:55 AM Live With Kelly 9-10A :30 CANTV73 \$300.00 NM									
7	10/30/12	11/05/12	The View	10a-11a	1--1---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOMO Th 11/01/12 The View 10a-11a :00 \$400.00 NM See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOMOM 11/05/12 9:59 AM The View 10a-11a :30 CANTV73 \$400.00 NM									
8	10/30/12	10/30/12	M-F 11-12P News	11-12P	-1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOMOTu 10/30/12 11:23 AM M-F 11-12P News 11-12P :30 CANTV73 \$250.00 NM									
10	11/05/12	11/05/12	M-F The Doctors	2-3P	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOMOM 11/05/12 2:11 PM M-F The Doctors 2-3P :30 CANTV73 \$250.00 NM									
11	10/30/12	10/30/12	M-F Dr. Oz	3-4P	-1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOMOTu 10/30/12 M-F Dr. Oz 3-4P :00 \$250.00 NM See MG 11.3									
3 KOMOF 11/02/12 2:59 PM M-F Dr. Oz 3-4P :30 CANTV73 \$250.00 NM MG for 11.2 10/30									
12	10/31/12	11/02/12	M-F KOMO 4 NEWS	4-5P	--1-1--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1-1-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOMOW 10/31/12 4:54 PM M-F KOMO 4 NEWS 4-5P :30 CANTV73 \$750.00 NM 5 KOMOF 11/02/12 4:26 PM M-F KOMO 4 NEWS 4-5P :30 CANTV73 \$750.00 NM									
13	10/29/12	11/05/12	M-F 5-530P News	5-530P	11111--	:30	5	\$900.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
190367-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Cantwell for Senate (Dem)	Cantwell for Senate 2012	11360	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/29/12	11/05/12	M-F 5-530P News	5-530P	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOM 10/29/12 5:27 PM M-F 5-530P News 5-530P :30 CANTV73 \$900.00 NM 2 KOMOTu 10/30/12 5:27 PM M-F 5-530P News 5-530P :30 CANTV73 \$900.00 NM 3 KOMOW 10/31/12 5:27 PM M-F 5-530P News 5-530P :30 CANTV73 \$900.00 NM 4 KOMOTh 11/01/12 M-F 5-530P News 5-530P :00 \$900.00 NM See MG 13.7 5 KOMOF 11/02/12 5:27 PM M-F 5-530P News 5-530P :30 CANTV73 \$900.00 NM 7 KOMOF 11/02/12 6:55 PM M-F 6-7P News 6-7P :30 CANTV73 \$900.00 NM MG for 13.4 11/01									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KOMOM 11/05/12 5:25 PM M-F 5-530P News 5-530P :30 CANTV73 \$900.00 NM									
14	10/29/12	11/01/12	M-F 6-7P News	6-7P	1--1---	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1--1--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOM 10/29/12 6:36 PM M-F 6-7P News 6-7P :30 CANTV73 \$900.00 NM 4 KOMOTh 11/01/12 6:28 PM M-F 6-7P News 6-7P :30 CANTV73 \$900.00 NM									
15	11/04/12	11/04/12	SUN 6-7P NEWS	6-7P	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOSu 11/04/12 6:38 PM SUN 6-7P NEWS 6-7P :30 CANTV73 \$300.00 NM									
16	11/02/12	11/02/12	M-F Wheel	7-730P	----1--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOMOF 11/02/12 7:18 PM M-F Wheel 7-730P :30 CANTV73 \$1,600.00 NM									
17	10/30/12	11/05/12	M-F Jeopardy	730-8P	11-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOTu 10/30/12 7:36 PM M-F Jeopardy 730-8P :30 CANTV73 \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOMOM 11/05/12 7:34 PM M-F Jeopardy 730-8P :30 CANTV73 \$2,000.00 NM									
18	11/05/12	11/05/12	Dancing w/The Stars	8-10P	1-----	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/05/12 1----- 1 \$8,500.00									

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190367-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Cantwell for Senate (Dem)	Cantwell for Senate 2012	11360	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/05/12	11/05/12	Dancing w/The Stars	8-10P	1-----	:30	1	\$8,500.00	NM
11/05/12 11/11/12 1----- 1 \$8,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOM 11/05/12 9:39 PM Dancing w/The Stars 8-10P :30 CANTV73 \$8,500.00 NM									
20	10/31/12	10/31/12	Modern Family/Suburgato9-10P		--1----	:30	1	\$10,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --1---- 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOW 10/31/12 9:48 PM Modern Family/Suburgatory 9-10P :30 CANTV73 \$10,000.00 NM									
23	10/29/12	11/05/12	M-SUN Late News	11-1135P	11-111-	:30	5	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 11-111- 5 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOM 10/29/12 11:12 PM M-SUN Late News 11-1135P :30 CANTV73 \$1,500.00 NM 2 KOMOTu 10/30/12 11:32 PM M-SUN Late News 11-1135P :30 CANTV73 \$1,500.00 NM 4 KOMOTh 11/01/12 11:31 PM M-SUN Late News 11-1135P :30 CANTV73 \$1,500.00 NM 5 KOMOF 11/02/12 11:27 PM M-SUN Late News 11-1135P :30 CANTV73 \$1,500.00 NM 6 KOMOSa 11/03/12 11:37 PM M-SUN Late News 11-1135P :30 CANTV73 \$1,500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 KOMOM 11/05/12 11:30 PM M-SUN Late News 11-1135P :30 CANTV73 \$1,500.00 NM									
24	11/02/12	11/02/12	Jimmy Kimmel	1205-107A	----1--	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----1-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOF 11/02/12 12:45 AM Jimmy Kimmel 1205-107A :30 CANTV73 \$150.00 NM									
25	10/31/12	10/31/12	Nightline	1135P-1205A	--1----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --1---- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOMOW 10/31/12 11:53 PM Nightline 1135P-1205A :30 CANTV73 \$350.00 NM									
Total Spots							44		

Payment Terms 30 Days

<u>Gross Total</u>	\$51,700.00
<u>Agency Commission</u>	\$7,755.00
<u>Net Amount Due</u>	\$43,945.00

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